

BROOKHAVEN BOLT

18th Annual Brookhaven Bolt, Saturday May 17th, 2025

- Incredible Community Support
- Great Marketing Avenues for Bolt Sponsors
- Large Social Media & Web Presence
- Post-Race Festival at Village Place Brookhaven
- 100% of profits donated to Ashford Park Elementary School
- USATF Certified 5K, Professional Chip Timing
- 501(c)(3) Organization, Donations Tax Deductible

SPONSORSHIP DEADLINE - Firm deadline for sponsorship commitment is [May 2, 2025](#). You may still sponsor and/or donate to the school, but no guarantees will be made for the printed promotions, t-shirts, banners, etc. [The earlier your sponsorship commitment, the more opportunities for advertising your company will receive!](#)

PARTNER SPONSORSHIP LEVELS

Friend of the Bolt - \$600

- Company Name listed on Bolt Website
- Company name listed on Thank You banner posted @ finish area, then at the school

Silver - \$1000

- Recognition as Silver event sponsor
- Logo & link on Brookhaven Bolt site
- Social Media post
- Logo on sponsor Thank You banner posted @ finish area, then at the school
- Your organization will be mentioned in the APES e-newsletter
- Company/logo presentation on multiple e-blasts to thousands of people
- Logo on participant t-shirts - corporate logos sized and positioned according to level
- Presentation on large event banner prior to race Commitment deadline of 4/25/25
- Minimum of 1 PA mention of Company name by event emcee
- Booth/tent in sponsor section of Finish Line Festival
- Placement of collateral in all e-race bags

- Licensed use of “Official Brookhaven Bolt Sponsor” tagline and logo
- 4 participant entries for company or client use

Gold - \$3000

- **All Silver level benefits, plus...**

- Recognition as Gold event sponsor
- Social Media Promotion campaign
- 30 second video spot posted to social media and all runners
- Minimum of 2 PA mentions of Company name by event emcee
- Advertising in Print Media/Newspaper in a large Brookhaven Bolt Ad
- Premium placement of booth/tent in sponsor section of Finish Line Festival
- When possible, company name or logo on Bolt press releases and media mentions
- Logo on mile marker signs and any other race course signs that may be placed
- 2 additional participant entries for company or client use (6 total)

Presenting Sponsor - \$5,000

- **All Gold level benefits, plus**

- Recognition as the Presenting event sponsor on all official communications
- First right of refusal for the 2025 Brookhaven Bolt Presenting Sponsor level
- Company representative given opportunity to be the Official “Starter” of race
- Top position of logo presentation on Brookhaven Bolt website
- Largest logo and top placement on participant t-shirts
- Comprehensive Social Media Promotion campaign
- Minimum of 4 PA mentions of Company name by event emcee
- Company name on the Ashford Park Elementary New LED scrolling sign in front of the school
- Sole sponsor logo on yard signs approx. 3 weeks out, placed throughout race/area
- 4 additional participant entries for company or client use (10 total)

Thank you for your interest in becoming a sponsor of The 2025 Brookhaven Bolt. With your support, we can keep this race and Ashford Park Elementary on a great path! If you would like more information about becoming a sponsor please email us at thebrookhavenbolt@gmail.com or call Sara Simonds at 404-434-7959.



facebook.com/thebrookhavenbolt



[@thebrookhavenbolt](https://www.instagram.com/thebrookhavenbolt)