

BROOKHAVEN BOLT

19th Annual Brookhaven Bolt, Saturday May 16th, 2026

- Incredible Community Support
- Great Marketing Avenues for Bolt Sponsors
- Large Social Media & Web Presence
- Post-Race Festival in Brookhaven
- 100% of profits donated to Ashford Park Elementary School
- USATF Certified 5K, Professional Chip Timing
- 501(c)(3) Organization, Donations Tax Deductible

SPONSORSHIP DEADLINE - Firm deadline for sponsorship commitment is April 24, 2026. You may still sponsor and/or donate to the school, but no guarantees will be made for the printed promotions, t-shirts, banners, etc. The earlier your sponsorship commitment, the more opportunities for advertising your company will receive!

PARTNER SPONSORSHIP LEVELS

Friend of the Bolt - \$600

- Company Name listed on Bolt Website
- Company name listed on Thank You banner posted @ finish area, then at the school

Silver - \$1000

- Recognition as Silver event sponsor
- Logo & link on Brookhaven Bolt site
- Social Media post
- Logo on sponsor Thank You banner posted @ finish area, then at the school
- Your organization will be mentioned in the APES e-newsletter
- Company/logo presentation on multiple e-blasts to thousands of people
- Logo on participant t-shirts - corporate logos sized and positioned according to level
- Presentation on large event banner prior to race Commitment deadline of 4/24/26
- Minimum of 1 PA mention of Company name by event emcee
- Booth/tent in sponsor section of Finish Line Festival

- Placement of collateral in all e-race bags
- Licensed use of “Official Brookhaven Bolt Sponsor” tagline and logo
- 4 participant entries for company or client use

Gold - \$3000

● All Silver level benefits, plus...

- Recognition as Gold event sponsor
- Social Media Promotion campaign
- 30 second video spot posted to social media and all runners
- Minimum of 2 PA mentions of Company name by event emcee
- Advertising in Print Media/Newspaper in a large Brookhaven Bolt Ad
- Premium placement of booth/tent in sponsor section of Finish Line Festival ●
- When possible, company name or logo on Bolt press releases and media mentions ●
- Logo on mile marker signs and any other race course signs that may be placed ●
- 2 additional participant entries for company or client use (6 total)

Presenting Sponsor - \$5,000



● All Gold level benefits, plus

- Recognition as the Presenting event sponsor on all official communications
- First right of refusal for the 2027 Brookhaven Bolt Presenting Sponsor level
- Company representative given opportunity to be the Official “Starter” of race
- Top position of logo presentation on Brookhaven Bolt website
- Largest logo and top placement on participant t-shirts
- Comprehensive Social Media Promotion campaign
- Minimum of 4 PA mentions of Company name by event emcee
- Company name on the Ashford Park Elementary New LED scrolling sign in front of the school
- Sole sponsor logo on yard signs approx. 3 weeks out, placed throughout race/area
- 4 additional participant entries for company or client use (10 total)

Thank you for your interest in becoming a sponsor of The 2026 Brookhaven Bolt. With your support, we can keep this race and Ashford Park Elementary on a great path! If you would like more information about becoming a sponsor please email us at thebrookhavenbolt@gmail.com or call Sara Simonds at 404-434-7959.



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